



2016 – 2018 Strategic Plan

Our Purpose

- To advance a culture of health through nursing leadership.

Our Vision

- Nurses leading with one voice – advancing health, transforming care.

Strategic Priorities

- **Leadership Development**
ONL is a leading resource for the development of existing and aspiring nurse leaders to lead innovation, drive policy, develop health care informatics expertise, serve in governance roles and influence healthy workplace environments.
- **Membership**
ONL builds organizational strength by growing an inclusive, diverse, and engaged membership representing nurse leaders across all practice settings.
- **Advocacy/Influence**
ONL is a health care policy leader, designing and implementing legislative strategies, both broad and specific, for the unique health care policy needs of each state.
- **Relationships/Partnerships**
ONL leverages internal and external partnerships to promote the role of nurse leaders to advance a culture of health.