

Advancing a culture of health.

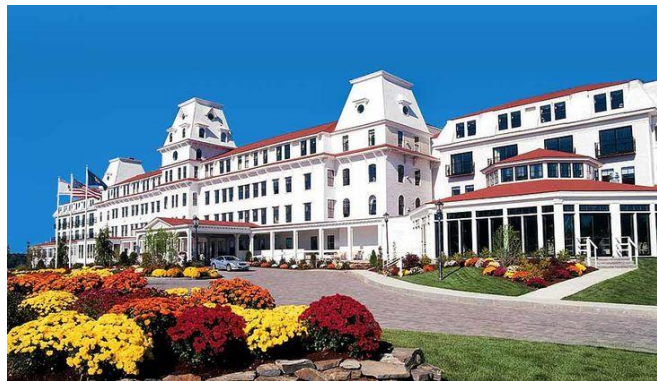
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Member-Get-A-Member Campaign and Contest

Dear Colleague,

ONL is launching a member recruitment campaign and contest. During the month of March, you will receive a "point" for each new member, or renewing member you refer. At the end of the month, the member with the most points will be awarded the **GRAND PRIZE**. For those members who do not win the grand prize, your name will be entered into a drawing to win one of two **RUNNER-UP PRIZES**. Every time you refer someone your name will be entered into the runner up prize drawing - so the more people you refer, the better your chances.

To celebrate ONL's upcoming 40th Anniversary, the goal for member recruitment is 140.



GRAND PRIZE (1)

Complimentary ONL Annual Meeting Registration and hotel accommodations for two nights at the Wentworth by the Sea Resort (New Castle, NH)

RUNNER-UP PRIZE (2)

Complimentary ONL Annual Meeting Registration

How to participate:

Encourage a friend or colleague to join ONL as a new member, or to renew their membership by sharing this link: www.onl.org/membership. Tell your friend to write **your** name in the "referred by" section to be counted. Renewing members do not have to be expired. When an existing member renews their membership, if it has not yet expired, one year will automatically be added to their current expiration date, and if they enter your name, you will receive a point for their renewal. You may also self-refer when renewing. For access to a manual registration form (to be used when signing-up a group) click [here](#).

The fine print:

- The contest is open to all ONL members, including those new members who sign up during March, and will take place from March 1st through March 31st.
- Members are eligible to sign-up groups.
- You may self-refer. By doing so you will be entered into the runner-up prize drawing.
- As noted above, no matter when, in the future, your membership is due to expire, by renewing in March one year will be added to your existing expiration date.
- Winners of the grand prize and runner-up prizes will be notified on April 14th.
- The ONL Annual Meeting will be held on June 15-16, 2017 at the Wentworth by the Sea hotel in New Castle, NH. Accommodations are for evenings of June 14-15.
- Each prize is transferrable to a colleague in the event you are unable to attend the ONL Annual Meeting.
- The approximate value of the grand prize is \$780, and the value of each of the runner-up prizes is \$425 each.

Thank you for your participation and Good Luck!

~ ONL Membership Committee