

Become the Nurse Leader No One Wants to Leave

Nurse Retention in Turbulent Times



October 21, 2021

or

November 4, 2021

9:30 am - 12 pm EST

A highly interactive, virtual leadership workshop conducted via Zoom by nursing leadership expert

Rose Sherman PhD, RN, FAAN



Registration fee: \$125/person or
\$1000 / group of 10

Attendees will be eligible for 2.5
Contact Hours.

A PDF workbook for participants
with tactical tools for your leaders.

For more information, questions, or
to register a group, email
info@oonl.org or call 781-272-3500.

COVID-19 has been massively disruptive to healthcare systems and the nursing workforce. Nationwide, nurse leaders are struggling with unprecedented staffing shortages and high turnover. Replacement costs for a single nurse can exceed \$50,000.

We know from Gallup research that frontline nurse leaders are the linchpins in staff retention yet they often lack information on best practices in leading staff. In this interactive workshop, we will discuss the latest evidence on nurse retention. Actionable strategies will be presented to help you become the leader no one wants to leave.

Program Highlights

- Frontline leaders as recruitment and retention linchpins.
- Expectations and needs of Millennial and Generation Z nurses.
- Conducting more effective recruitment interviews.
- Building an inclusive nursing team to help retain staff.
- Improving your onboarding.
- Strategically using coaching to promote retention.
- Developing a bias for action and closing the loop on staff concerns.
- Conducting stay interviews.
- Offboarding valued staff so they will come back and are retained in your health system.

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