

## **MA Action Coalition (MAAC) Project Teams (13)**

*This is a summary of the goals for each project team and possible activities. Co-Leads will be selected by the MAAC Executive Committee and will be assigned to an advisor with whom they will jointly work to develop the project deliverables and timelines.*

### **Scope of Practice**

***Goal-APRNs and RNs should practice to the full scope of their education and training***

- **APRN Project Team: Co-Leads and Members .....**
- **RN Project Team: Co-Leads and Members .....**

Activities may include a focus to strengthen interdisciplinary collaboration within the medical community, set priorities on ideal scope of practice including levels of supervision, use Center to Champion Nursing in America (CCNA) as resource and outreach to other states, research current legislative agendas.

### **Data Use**

***Goal- Effective Workforce planning and policy making require better data collection and an improved information infrastructure.***

- **Data Use Project Team: Co-Chairs and Members .....**

Activities may include data gathering and analysis for planning which includes current/future workforce needs, the pipeline of students, qualified students not admitted to programs, estimates of the number of nurses continuing their education, faculty capacity and other relevant information.

### **Communications Plan**

***Goal-Develop a state wide plan to engage and educate key stakeholders.***

- **Media Project Team: Co- Chairs and Members .....**

Activities may include working with CCNA to develop a MAAC logo, branding, messaging, media materials, media outreach, social media, event promotion, partnerships and media resources.

- **Website Project Team: Co-Chairs and Members .....**

Activities may include working with CCNA to develop/update content for landing page, feature articles, progress updates, and contact/subscription information.

### **Philanthropy**

***Goal- Secure financial resources necessary to achieve MAAC goals.***

- **Philanthropy Project Team: Co- Chairs and Members .....**

Activities may include determination of financial needs/projects, identify in-kind supports, develop prospective donor lists and proposals, cultivate and maintain a broad spectrum of relationships.

### **Academic Progression**

***Goal- Create accelerated pathways for nurses to achieve BSN or higher degrees.***

- **Progression Model Team: Co-Chairs and Members .....**

Activities may include disseminating information about existing models, promote new pathways, provide technical assistance for replication, collect best practices that improve outreach, recruitment and retention and incentives for students.

- **Education Transfer Compact Project Team: Co-Chairs and Members .....**

Activities may include analysis of NOF survey on program requirements of 2 and 4 year nursing schools, draft compact, gather consensus and implement compact for state schools and eventual expansion including private schools.

- **Flexible Options Project Team: Co-chairs and Members .....**

Activities may include working with nursing programs and employers to identify innovative models to increase access for students, focus on minority candidates and employer hiring practices.

### **NOFNCC Integration**

***Goal-Promote the integration of the NOFNCCs***

- **Academic Integration Project Team: Co-Chairs and Members .....**
- **Practice Integration Project Team: Co-Chairs and Members .....**

Activities may include developing curriculum blueprints and toolkits, provide technical assistance for implementation, develop NOFNCC evaluation tools, and evaluate utilization and integration success.

### **Faculty**

***Goal-Increase faculty pool to educate nurses from BSN through doctoral degrees***

- **Faculty Opportunities Project Team: Co-Chairs and Members .....**

Activities may include working with schools to increase slots and incentives for adjunct, part time and retired faculty and representing diversity, review benefits and compensation packages.

- **Faculty Recruitment/Development Project Team: Co-Chairs and Members .....**

Activities may include review of scholarship commitments, joint appointment, incentives, recruitment and training of existing practice nurses and representing diversity.



MASSACHUSETTS  
Department of  
Higher Education

## ***MA Action Coalition (MAAC) Willingness to Serve***

Name \_\_\_\_\_ Credentials \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_  
Organization (Employer) \_\_\_\_\_  
Professional Organization Affiliation \_\_\_\_\_

Brief Statement of Interest/Experience:

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Please identify Taskforce requested and position desired

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cc lead

member

*Please send the completed form to Pat Crombie, Project Director, MAAC at [pmcrombie@gmail.com](mailto:pmcrombie@gmail.com)*

*Note: The Executive Committee of MAAC will review and appoint members.*

***Thank you for your interest in the important work.***